SMITH HAS AMBITIOUS GOALS TO:

- Be more accessible to smart, talented women
- Offer an education and build a community that is global in scope and connected to the world in all its possibilities and challenges
- Be the preeminent source of women leaders for the world

HOW CAN YOU HELP?

- **Be Smith’s voice in the world.** Let people know that you went to Smith and encourage prospective students to apply.
- **Embrace our community.** Attend events, reach out to friends, classmates and people in your community. Use the Smith network, talk to and mentor current Smith students.
- **Invest in Smith.** Women for the World: The Campaign for Smith has an ambitious goal of $450 million of which the Smith Fund is an important component. We hope many alumnae will make their campaign contribution a stretch gift through the Smith Fund. By increasing the number of Smith Fund supporters, raising more revenue, and increasing annual alumnae participation, the future of Smith will be more secure.

When you give to the Smith Fund, you’re giving more than money. You give opportunity and support to women preparing to make their mark on the world.

Participation matters—every gift helps, and every gift counts.

Women for the World: The Campaign for Smith affirms Smith’s status as a global women’s college, matching our greatest strength—women’s education—with one of the world’s great needs: women leaders. United in our cause and inspired by each other, we will ensure that Smith’s most powerful years are still ahead.
WE WANT TO MAKE A SMITH EDUCATION ACCESSIBLE TO ANY TALENTED WOMAN WHO SEEKS IT.

Education is the path to a better life, but too often cost blocks the way. Financial aid ensures that it does not. For this reason, we have made access to a Smith education our highest campaign priority.

With new investments in current-use and endowed funds, we will strengthen Smith’s generous financial aid program now and for the future, making sure that outstanding students from around the world will continue to choose Smith and benefit from the amazing opportunities a Smith education provides.

This is an expensive endeavor, but one that is necessary to fulfill our mission to educate women for the world.

For the duration of the campaign, in order to reach the Smith Fund goal, we need the annual support of alumnae, parents and friends at higher levels than before. Contributions through the Smith Fund are put to use immediately.

The Smith Fund supports new initiatives today.

Alumnae House
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Northampton, MA 01063
(800) 241-2056 (option 1)
www.smith.edu/thefund

Smith College Tax ID: 04-1843040

WOMEN FOR THE WORLD: THE CAMPAIGN FOR SMITH

www.smith.edu/campaign