On October 13, 2012, Smith announced the launch of Women for the World: The Campaign for Smith, an ambitious $450 million campaign that aims to reimagine the liberal arts for the 21st century student, making Smith the destination college for ambitious young women eager, as Sophia Smith envisioned, to increase their “power for good.”

Through this multiyear, international effort, we will provide women with educational opportunities that have not existed before. We will welcome students from around the world, creating a diverse campus community. We will design new ways to prepare students for leadership in a global society, giving them the confidence and perspective to tackle humanity’s most serious challenges. Most importantly, we will offer alumnae, parents, friends, and other stakeholders the opportunity to invest in these exceptional young women who, strengthened by their education, hold the promise to transform our world.

Through this campaign, Smith will be transformed in profound ways.

**SMITH WILL BE MORE ACCESSIBLE TO THE BRIGHTEST AND MOST TALENTED YOUNG WOMEN IN THE WORLD.**
By expanding and strengthening our generous financial aid program, Smith will lower economic barriers to higher education for middle- and low-income families from around the world, creating a more global and diverse campus community where students can pursue academic interests and professional opportunities with less financial burden.

**SMITH WILL BE TRULY GLOBAL IN SCOPE AND AMBITION.**
By increasing the percentage of international students at Smith and devoting significant resources to building and securing new global programs, the college will give students multiple opportunities to work, study, and live in communities different from their own by the time they graduate. Smith students, wherever they come from, will develop the cultural fluency that will enable them to contribute and act effectively in today’s global society.

**SMITH WILL BE CONNECTED TO THE WORLD IN ALL ITS POSSIBILITIES AND CHALLENGES.**
By strengthening connections among academic disciplines and linking classroom work with real-world issues, Smith will help students develop the confidence and perspective to tackle humanity’s greatest challenges. With the support of the campaign, future Smith students will learn how to work collaboratively and effectively and across cultures and boundaries, whether in the academic world or the world beyond.

**SMITH WILL BE A LEADER IN TEACHING AND SCHOLARSHIP.**
By enhancing and expanding opportunities for students to engage in meaningful scholarly work with faculty, Smith will make research and inquiry a focal point of its open curriculum. Through strategic investments, we will seek out talented scholars in emerging fields and support the development of innovative curricula. Our students will graduate with powerful intellectual capacities, gained inside and outside the classroom, and then manifest the value of their Smith education in the world.

**SMITH WILL BE KNOWN AS THE PREEMINENT SOURCE OF WOMEN LEADERS FOR THE WORLD.**
Every Smith woman will be empowered and emboldened to lead in a broad range of venues, with unshakable confidence, a strong voice, sound reasoning, and an awareness of her value to the world—and her value to Smith.