How to talk about Smith & Smith & Smith & Smith & Smith women today
You are Smith’s

Visit Smith’s Website exclusively for volunteers to download this and other resources: www.smith.edu/volunteer.
WE WANT YOU TO FEEL CONFIDENT IN COMMUNICATING ACCURATELY ABOUT SMITH TODAY WHENEVER THE OPPORTUNITY ARISES.

The information and language provided in this booklet convey both the essence of Smith today and a vision for how Smith intends to prepare the twenty-first-century student for a lifetime of leadership. Don’t feel that you need to use this as a script. Rather, absorb the material and think about what Smith meant to you. Coupling your own Smith story with these messages and pride points will create a compelling narrative to inspire a prospective student or a fellow classmate.

To bolster the information provided here, you should regularly visit Smith’s and the Alumnae Association’s Websites and follow the college on Facebook and Twitter. News is updated daily.

Smith College News:  
www.smith.edu/news

Smith College on Facebook:  
www.facebook.com/smithcollege

Alumnae on Facebook:  
www.facebook.com/smithcollegealum

Alumnae Association of Smith College:  
http://alumnae.smith.edu

Insight:  
www.smith.edu/insight

Smith Alumnae Quarterly:  
www.saqonline.smith.edu
Smith stands for ideas. It is where great thinkers and world-renowned faculty gather to share their knowledge and educate the leaders of tomorrow. It is where lifelong friendships are formed and a lifelong love of learning takes hold. Smith is where young women from around the world discover who they want to be and grow into the dynamic, confident, creative-thinking women the world needs.

ONE THING SMITH IS NOT IS A PLACE THAT STANDS STILL.

One of Smith’s greatest strengths has been its ability to remain nimble, to anticipate and respond to what women, and the times, require. In that spirit, Smith has great aspirations to be the college of choice for women around the world.
She is CRAZY SMART and gets an adrenaline rush from great conversation.

She is AMBITIOUS and isn’t afraid of hard work. It’s in her DNA.

She is the first person in the room to offer a solution to a problem — and the first to say, “DON’T WORRY, I’LL GET IT DONE.”

She has BIG IDEAS and shares them freely, knowing that one just might make a difference.
WHO IS THE SMITH STUDENT OF TODAY?

She has the BIGGEST LAUGH in the room — especially when she’s laughing at herself.

She DOESN’T BRUSH OFF those with whom she disagrees. She LISTENS, because she knows it makes her smarter.

She honors our traditions and the women who came before her, yet SHE WALKS HER OWN PATH, hoping to set an example for those who follow her.

She WANTS HER LIFE TO HAVE MEANING and finds ways, both large and small, to make her community better.

SHE IS A WOMAN FOR THE WORLD.
Smith's 1-TO-9 FACULTY-STUDENT ratio means that classes are small so students get lots of one-on-one time with faculty members.

Smith's 147-acre campus is not only breathtaking, IT'S A LIVING CLASSROOM that was designed as a botanic garden by renowned landscape architect Frederick Law Olmsted to be used in the study of plant species and ecosystems.

Every student leadership position at Smith is HELD BY A WOMAN.

Smith's Museum of Art is widely recognized as one of the BEST COLLEGE MUSEUMS in the world. Its holdings include nearly 25,000 objects.

Smith is a sustainable neighbor and RESPONSIBLE GLOBAL CITIZEN. It has declared its intention to achieve carbon neutrality by 2030; it is consistently recognized for its sustainability initiatives, including green building design and energy conservation; and it was awarded an A- by the Sustainable Endowment Institute for its green efforts.

Smith's library system is among the most comprehensive in the country. Holdings total about 1.7 MILLION BOOKS, periodicals, recordings, journals, and videos.
Smith is among the few liberal arts colleges to offer FINANCIAL LITERACY TRAINING to its students through the Center for Women and Financial Independence, which offers classes on financial management and understanding the stock market, among an array of topics.

Smith’s Praxis internship program is unlike any other at a liberal arts college. It holds out the promise of a PAID INTERNSHIP FOR EVERY STUDENT. Annually, more than 400 students take internships.

Smith College is home to the SOPHIA SMITH COLLECTION, one of the country’s most significant repositories of women’s history. Contained within its 650 collections are magazines, suffrage banners, abolitionists’ diaries, and original films about the women’s movement.
Smith is a diverse community dedicated to learning, teaching, scholarship, creativity, and critical thought. Every student leaves Smith a stronger individual prepared to lead in the world.

Here is how Smith fulfills that promise:

**We develop the individual**

- Smith recognizes the talent and creativity in each incoming student and invests in her development.

- Smith is a community of diverse individuals where each woman fits in — in her individual way.

**We offer a global education**

- Smith students learn how to live, work, and lead in a global society through a curriculum infused with global perspectives and numerous opportunities, including internships and study-away programs, to experience life away from campus. Every year, more than 40 percent of Smith students study or work abroad.
Smith not only provides global experiences off campus; Smith students live and study with women from around the world. Nearly 12 percent of students come from communities outside the United States.

Faculty come to Smith from around the world, bringing their unique perspectives and knowledge to bear in the classroom. Hundreds of courses at Smith have an international component.

WE PROVIDE AN EXCEPTIONAL EXPERIENCE

With close to 300 faculty and a community of students from diverse backgrounds, Smith provides a rich and vibrant learning environment.

Smith surrounds students with exceptional learning opportunities: remarkable faculty, innovative programs, off-campus internships, state-of-the-art facilities, and outstanding housing that encourages meaningful friendships and thoughtful discussions.

Each student leaves Smith connected to an enduring network of exceptional Smith graduates, more than 45,000 strong.

WE ENCOURAGE LEADERSHIP

Smith exists to open doors to leadership. Every opportunity, from being house president to leading a class discussion, is created for a woman.

Smith instills in its students a deep desire to make the world a better place.

Through the Center for Community Collaboration, through research projects in locations around the world, and through partnerships with organizations like Oxfam America, Smith encourages students to put what they learn in the classroom to use in the world.
HOW YOU CAN ARTICULATE THE SMITH PROMISE
Each woman leaves Smith a stronger individual prepared to lead in the world.

This is the promise Smith makes to each incoming student, and it is a commitment the college fulfills for every graduating senior. It is, quite simply, the essence of Smith today.

It clearly promises a young woman that she will be treated as an individual and that Smith will support her intellectual passions, putting extraordinary resources at her disposal to help her define and achieve success on her own terms. At Smith, she will be challenged to realize her full capacities in all realms of her life.

Smith promises an education that provides her with a truly global perspective. Through classes and the relationships she builds with fellow students and faculty, she can expect to become a true citizen of the world.

And finally, not only will she interact with world-class faculty and be provided with outstanding resources, but she will grow and discover her unique path in the world.
They are strong, thoughtful, creative women who are using their Smith education to change the world for the better. They are scientists, business leaders, mothers, artists, educators, chefs, public servants.

Simply, they are leaders.

Together, Smith women are helping to fill the need around the world for more educated women, from all nationalities and socioeconomic backgrounds, who are globally educated and prepared to lead.

Consider the impact of these Smith women:

- Cookbook author and television personality Julia Child ‘34
- Author and advocate Betty Friedan ‘42
- Former US Congresswoman Jane Harman ‘66
- Global business leader Marilyn Carlson Nelson ‘61
- Poet Sylvia Plath ‘55
- Feminist leader Gloria Steinem ‘56
- Special representative to Muslim communities at the US Department of State Farah Pandith ‘90
- World-renowned advertising executive and Ogilvy & Mather CEO Shelly Lazarus ‘68
- First woman to lead the White House Council of Economic Advisers Laura D’Andrea Tyson ‘69
- Academy Award-winning filmmakers Cynthia Wade ‘89 Sharmeen Obaid-Chinoy ‘02 and Tracy Seretean ‘83
- Founder of Asia’s first socially responsible stock exchange Durreen Shahnaz ‘89
These pride points can be shared widely, posted to your Facebook page, Tweeted, or woven into conversations you have with classmates.

- This year, Smith received the HIGHEST NUMBER OF APPLICATIONS in its history — 4,341 — for admission to the class of 2016, and had the lowest admit rate — 40 percent — since records began being kept.

- THIRTY PERCENT OF SMITH STUDENTS MAJOR IN THE SCIENCES, and in the past decade Smith has won in excess of $14 million in National Science Foundation funding for research — more than any other liberal arts college in the nation.

- Smith College is one of the founding partners with the State Department of the WOMEN IN PUBLIC SERVICE PROJECT, an important new initiative that seeks to increase women’s participation in leadership roles in government and the public sector.
Over the past six years, Smith has produced MORE FULBRIGHT FELLOWS than any other liberal arts college. In 2011, 35 percent of Smith applicants were awarded Fulbright Fellowships — more than 2.5 times the national average.

Smith is the chief academic planning partner for the ASIAN WOMEN’S LEADERSHIP UNIVERSITY, an academically rigorous undergraduate liberal arts women’s university under development in Malaysia. Helping to create the vision for the university are three alumnae: Hoon Eng Khoo ’73, Mona Ghosh Sinha ‘88, and Barbara Hou ‘03.

Smith ranks SECOND IN THE NATION among US baccalaureate institutions in the number of students studying abroad for a full year. More than 40 percent of students study abroad for either half or all of their junior year.

With MORE THAN 20 PERCENT OF STUDENTS RECEIVING FEDERAL PELL GRANTS, Smith is consistently recognized as a leader in creating access for low-income and first-generation college students. Currently, about 60 percent of Smith students receive need-based grant aid, a rate significantly higher than Smith’s peer institutions.

Smith was honored with the prestigious HOWARD HUGHES MEDICAL INSTITUTE CAPSTONE AWARD, which recognizes schools that are among the best in the country at producing graduates who go on to have successful careers in the sciences. Coupled with the award was a $1 million grant from the Institute that Smith is using to create new highly interdisciplinary courses that will provide first- and second-year students with unique hands-on research opportunities that encourage collaboration and the exploration of big ideas and questions.

These pride points are updated regularly. Please visit www.smith.edu/collegerelations/speakingofsmith.pdf.
SMITH’S MISSION

Smith College educates women of promise for lives of distinction.

A college of and for the world, Smith links the power of the liberal arts to excellence in research and scholarship, developing leaders for society’s challenges.