# **SMITH COLLEGE**

## **Class of 1969 Milestone Reunion Giving Program**



### What is a Milestone Reunion Gift?

Milestone Reunions bring classes together and provide an opportunity to make a gift of special significance. A 60<sup>th</sup> Milestone Reunion is an exceptional time to collectively celebrate being a Smithie, and is the occasion for many to make their most significant gifts to the college. Such gifts represent the accumulated impact of a Smith education over a lifetime.

Your class's Milestone Reunion gift will include all contributions made to the college for any purpose—The Smith Fund, endowed funds, planned gifts, bequest intentions, in-kind gifts, and more. During the five years leading up to your reunion, all gifts, pledges, and bequest intentions will be counted toward your class's Milestone Reunion giving.

By looking back, appreciating your journey, and paying it forward, you create a meaningful and lasting legacy. **Milestone Reunion giving is a way to honor the past while contributing to the bright future of generations of Smithies to come.** 

If Smith has shaped the course of your life as it has for so many graduates, consider how you might make a difference for the college, in turn. The collective impact of Milestone Reunion giving is substantial, meaningful, and (above all) deeply appreciated.

Thank you for considering making the college a philanthropic priority in honor of your 60<sup>th</sup> Milestone Reunion as the Class of 1969 comes together to celebrate your shared history and time at Smith.

## Ways of Giving

- To make a gift using Smith's secure online giving form visit www.smith.edu/giving
- To make a gift or pledge by phone, call 800-241-2056, option 1.

- To make a gift of securities, call 800-526-2023, option 2, for our Stock Transfer Form.
- To make a gift from an IRA Charitable Rollover, contact your IRA administrator. To learn more and get a sample administrator letter visit smith.plannedgiving.org/ira-charitable-rollover.
- To make a gift by mail, make your check payable to Smith College and send it to:

Smith College Gift Accounting Alumnae House 33 Elm Street Northampton, MA 01063

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# Three Ways to Join Your 60<sup>th</sup> Milestone Reunion Effort



### The Smith Fund: Supporting Smithies of Today

Gifts to The Smith Fund support the students on campus today, immediately enhancing every aspect of the Smith experience—from academics to athletics, scholarships to student life. Unrestricted annual giving allows the college to allocate your support where it's needed most. As tuition doesn't cover the entire cost of a Smith education, current-use gifts from alums bridge the gap and ensure an excellent student experience for all.

You can direct your Smith Fund contributions to the aspect of the college experience that matters most to you—academics, the arts, athletics, diversity, equity and inclusion initiatives, financial aid, student life, or sustainability.

### Multi-Year Pledges: Amplify Your Impact

Multi-year pledges contribute to your reunion gift, boost your class's yearly participation rate, and can be structured to suit your budget. Should your circumstances change, your pledge can be adjusted at any time. A multi-year pledge to Smith may enable you to make a larger reunion gift than you thought possible.

Examples: An annual pledge of \$1,000, adds up to a \$5,000 reunion gift over five years. Or, if you elect to become a monthly sustaining donor, with automatic charges to your debit or credit card, a \$50 monthly gift totals \$600 annually, which adds up to a \$3,000 reunion gift over five years.

## For more information, contact Rachel Cook, Assistant Director of Milestone Reunions at (413) 585-2676 or rcook@smith.edu

#### Planned Giving: Gifts Anyone Can Make

Planned giving is a meaningful way to support Smith while benefiting yourself—both now and in the future. Gifts through your estate, gifts that pay you an income, and other types of planned gifts support Smith while delivering financial and tax benefits to you and your family. Many bequest intentions can be included in your will with simple language and changed at any time. Naming Smith as a beneficiary of your retirement account is straightforward and provides considerable tax benefits to your estate and your heirs, and will add to your class reunion gift. Additionally, you can make a planned gift that pays you income for life (such as an annuity or charitable remainder trust); establish a charitable lead trust that shelters your estate from estate tax; or donate real property such as a home or second home.

Let us know of your planned gift so you can be recognized and celebrated as a member of the Grécourt Society. This society honors the generosity of alums who have committed to Smith's future by including the college in their estate plans, regardless of age or income.

For more information, contact the Office of Gift Planning at (413) 585-2051 or giftplanning@smith.edu