**IN 6 REGIONS**

- **Europe & Central Asia**: Women entrepreneurs are 22% more likely than men entrepreneurs to have a college degree.
- **Middle East & North Africa (MENA)**: 37% of women entrepreneurs have ambitions to grow their businesses.
- **East & South Asia & Pacific**: In Indonesia, Philippines and Vietnam, TEA* rates are higher among women than among men.
- **Sub-Saharan Africa**: More than half of women in Sub-Saharan Africa personally know an entrepreneur.
- **Latin America & Caribbean**: In Mexico and Brazil, TEA* rates are higher among women than among men.
- **North America**: 38% of women entrepreneurs report having innovative products or services.

**KEY FINDINGS**

- **FROM 2014/15 TO 2016**:
  - TEA increased by 10%.
  - Gender Gap narrowed by 5%.

Using data from 63 economies featured in this report and the previous one produced in 2014/15.

- **5%** of women operate alone and do not intend to hire employees in the next 5 years.
- **10%** of women have a greater likelihood of innovativeness than men.
- **Women** are more than 2x as likely as men to be starting businesses in government, health, education and social services.
- **Women** have a greater likelihood of having a college level education or higher.
- **Fewer than 2%** of women entrepreneurs are starting ICT businesses. Little more than one-fourth the level among men entrepreneurs.

*TEA = Total Entrepreneurship Activity